

Press Release

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Swiss Fibre Net AG and Sunrise UPC expand their existing partnership

Swiss Fibre Net AG (SFN) is a long-standing partner of Sunrise UPC. Together with its partners, SFN invests in the development, construction, distribution and maintenance of state-of-the-art FTTH fiber optic networks. The two companies are now further expanding their cooperation, which will give Sunrise UPC continued access to FTTH fiber optic infrastructures throughout the entire area covered by Swiss Fibre Net.

This will allow Sunrise UPC to secure fast and stable access to FTTH fiber optic infrastructures throughout the entire area covered by Swiss Fibre Net. The partnership between SFN and Sunrise UPC goes back to as early as 2013 and was already renewed and expanded in 2018.

Long-term partnership with common goals

André Krause, CEO of Sunrise UPC, says: “Thanks to our fiber optics partnerships, we are able to ensure our long-term independence in the biggest cities and agglomerations.” On top of our powerful HFC network, the agreement with SFN allows us to supply residential and business customers in the vast majority of Swiss households and businesses with ultra-fast broadband products. Andreas Waber, CEO of SFN, confirms: “Sunrise UPC has been an SFN fiber optics customer for almost 10 years, and the partnership has continuously adapted to the requirements of the market. The renewal of the contract ensures significant advantages for both companies.” Swiss Fibre Net and its partners can benefit from the fact that Sunrise UPC has doubled its market share after merging the two companies. This also increases the number of potential customers for fast FTTH connections on the SFN fiber optic networks. Sunrise UPC, in turn, benefits from attractive access conditions with SFN that reflect the new market situation. According to Waber: “This is an absolute win-win situation.”

Sunrise UPC supports SFN’s FTTH industry solution

In addition, Sunrise UPC has obtained long-term usage rights (IRU) for access to the FTTH infrastructures of all Swiss Fibre Net network partners in all regions of Switzerland. These include both energy providers and cable operators in addition to other providers. With this approach, SFN is aiming to create an industry-wide FTTH solution. Sunrise UPC welcomes the FTTH industry solution because it allows the FTTH expansion to take place without delay and at the same time sustainably strengthens competition in the wholesale business thanks to the addition of another provider of FTTH wholesale services.

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Swiss Fibre Net AG

Swiss Fibre Net AG is a joint venture of local energy suppliers in Switzerland. It connects the local fiber optic networks of its network partners to the extensive, homogeneous and open «Swiss Fibre Net». On this basis, it offers needs-based and high-quality transport services for domestic service providers and mobile phone companies. This makes Swiss Fibre Net AG one of the leading broadband providers in Switzerland and guarantees competition in the telecommunications market. At the same time, Swiss Fibre Net AG acts as a service organization for its network partners, with the objective of creating synergies in companies' operations and distribution services.

About Sunrise UPC

Sunrise UPC LLC, a wholly owned subsidiary of [Liberty Global](#), is the largest private telecommunications company in Switzerland. Sunrise UPC offers industry leading mobile, Internet, TV and fixed network services for private and business customers. With its leading hybrid fiber network including one of the world's best mobile networks, Sunrise UPC provides giga speeds to more than 90% of Swiss households. Sunrise UPC offers the best Internet (PC Broadband Benchmark 2021) and the Sunrise UPC mobile network is the only mobile network in Switzerland to have been awarded the highest rating of "OUTSTANDING" 6 times in a row. Sunrise UPC offers the fastest and largest 5G network in Switzerland in terms of the combination of 5G rollout and 5G data rates, according to the connect mobile network test (issue 1/2022). Since the end of 2021, more than 1,000 cities/locations are covered with high-speed 5G (up to 2 Gbit/s) and more than 96% of the Swiss population with basic 5G (up to 1 Gbit/s). With its hybrid fiber network combining fixed and mobile networks, Sunrise UPC is the leading broadband Internet provider in Switzerland and at the end of the 1st quarter of 2022 had almost 3.037 m mobile customers, 1.232 m broadband customers and 1.288 m TV customers (RGUs). Sunrise UPC offers a dynamic and international environment where every voice is heard, perspectives are shared, and values are respected. As an equal opportunity employer, it is crucial to have a diverse workforce. Employees from over 70 nations, representing many different languages and religions, contribute to the expertise, innovative thinking, and extraordinary commitment that helps Sunrise UPC succeed and reflects the diversity of its customers.